

• *Guide to Authors . . .*

Abbreviations. Without period or degree sign, e.g., ml, g, sec, 100 C or 373 K (for others see *Style Manual for Biological Journals*, 2nd Edition, Am. Institute of Biological Sciences, Washington, D.C., 1964).

Other Items of Form. Metric systems wherever feasible; decimals in preference to fractions; per cent symbol (%) only after numbers; characters subject to misinterpretation, e.g., Greek letters, spelled in margin; formal name and E.C. number for enzymes at first mention—trivial name subsequently, if more convenient; commercial products expressed by common name or scientific name (if one exists) followed by trade names in parentheses only if essential; promotional statements concerning commercial products are not accepted.

Procedure for Accepted Papers

Galley Proofs

Two copies and reprint order form are sent to author to be returned promptly. Authors may be charged for changes other than correction of printing errors.

Charge to Authors

Page charge (\$35 per printed page for *Lipids*, \$40 for *Journal*), on assumption of payment from author's supporting funds, accompanies galley proof. Payment provides reprints at lower price but is not mandatory for publication if funds are not available.

For the Author's Thought

The experienced reader appreciates the additional effort an author puts forth to present his work concisely and clearly because it permits the reader to gain the greatest return for the time he invests in reading. The author's success in this effort is a primary determinant of the time interval in which editors and reviewers complete their tasks, the alacrity with which acceptable manuscripts are published and the effectiveness of the service provided for progress in lipid science.

• *Names in the News*



C. J. Robertson

B. L. Thomas Associates, Cincinnati based firm of Edible Fats & Oils Consultants, announces that C. J. ROBERTSON ('68) has joined their firm. Mr. Robertson has had 35 years of experience in the technology and utilization of edible fats and oils. Although his experience has been broadly based in the food field, he has specialized in the fields of deep fat frying, and in filled dairy and bakery product technology. Mr. Robertson holds membership in the AOCS, the Institute of Food Technologists, the Amer-

ican Association of Cereal Chemists, The American Society of Bakery Engineers, and presently is the Chairman of the Task Group studying government specifications for the Research and Development Associates of the U.S. Army Natick Laboratories. In addition, Mr. Robertson is currently a board member of the National Food Update Seminars, a series of food industry-wide symposia.

E. C. WHITEHEAD, chairman and president of Technicon Corporation of Tarrytown, N.Y., has been elected to the Board of Trustees of New York University. Technicon, established in 1939 by Mr. Whitehead and his father, have developed systems for automated analysis for medicine and industry, air and water pollution detection, pharmaceutical processing and quality control, metallurgy and the food and dairy industry. Technicon also created training and education programs that present the basic technology of automated analysis as well as more specific training in the use of systems developed by Technicon. He is a governor and director of the United Nations Association and a member of the corporate relations committee of the Institute of International Education. He is a trustee of the Hackley School in Tarrytown. He also is a director of the Urban League and American Cancer Society of Westchester County, the Association for the Handicapped of Rye, N.Y., and College Careers Fund of Westchester, Inc.

J. J. MARTIN, Professor of Chemical Engineering and Associate Director of the Institute of Science and Technology at the University of Michigan, has been elected 1971 President of the American Institute of Chemical Engineers (AIChE). From 1938 to 1941 he was a chemical engineer with Eastman Kodak, he was a consultant to Procter & Gamble, Staley Manufacturing, E. I. du Pont de Nemours Company, the National Bureau of Standards, and others. Dr. Martin has taught at the University of Rochester and Carnegie-Mellon Institute in addition to the University of Michigan, whose faculty he joined in 1947. A member of AIChE since 1941, he participated in the founding of the Rochester Section and the Nuclear Engineering Division, serving as Secretary and Chairman (1962) of the latter. He received the Pregel Award for teaching from the New York Academy of Sciences and the Distinguished Faculty Award from the University of Michigan. He has published seventy-six articles and two books. His civic activities include membership on the Public Housing Commission of Ann Arbor and five years as coach of a Little League team.

Appointment of G. M. FARREN, as Director of Laboratories for Coleman Instruments Division, Maywood, Ill., has been announced. In his new position, Dr. Farren will direct operations in the chemical research and technical applications laboratories at Coleman. He will also be responsible for continued enlargement and refinement of the family of Slimline Ion-Selective Electrodes which he developed and Coleman introduced two years ago. Dr. Farren, 29, joined Coleman Instruments as a staff scientist in 1967, shortly after receiving his Ph.D. at University College, Dublin, Ireland. He was educated at Colaiste Muire, Dublin, where he was awarded a secondary school and university scholarship. He received a B.Sc. with first-class honors in physical chemistry at University College in 1962.

A. J. WYSOCKI has been named group leader for textile and detergent research and development at Armour-Dial, Inc. Most recently associated with new products development, Dr. Wysocki has been with Armour-Dial for six years.

HENRY IZZO has joined Armour-Dial, Inc. as manager of food research at the Armour laboratory in Oak Brook, Ill. Formerly director of research at Gentry Corporation, Dr. Izzo has broad experience in food sciences.